Subject: RE: The ReMix Rocked!

From: Brian Raboin <BRaboin@downtownla.com>

Date: 08/11/2016 09:40 AM

To: Suzanne Holley <SHolley@downtownla.com>, Carol Schatz

<cschatz@ccala.org>, Elan Shore <Eshore@downtownla.com>, Henna Sherzai
<HSherzai@downtownla.com>, Herman Pang <hpang@downtownla.com>, Jeff

Chodorow < jchodorow@downtownla.com >, Joan Noble

<JNoble@downtownla.com>, Joanne Danganan <JDanganan@ccala.org>, Joella
Hopkins <JHopkins@ccala.org>, John Howland <jhowland@ccala.org>, Julia
Maring

Marino <JMarino@downtownla.com>, Kevin Begovich

<KBegovich@downtownla.com>, Lena Mulhall <lmulhall@ccala.org>, Marie Rumsey <MRumsey@ccala.org>, Michael Filson <MFilson@downtownla.com>, Nhien Lasky <NLasky@ccala.org>, Nick Griffin <NGriffin@downtownla.com>, Ron Colcol <RColcol@downtownla.com>, Sarah Hutchinson

<SHutchinson@ccala.org>, Shawn Bratton <sbratton@ccala.org>

The Marketing Team was amazing. These are just a few of comments I received are: "so happy we did this", "this should be done on a regular basis", "what a great set up", "we had no idea what the BID was" and lastly, "we thought the city did all this." Such a positive experience for all who attended. Great Job!

Brian K. Raboin

Vice President of Operations

https://www.downtov

Downtown Center Business Improvement District

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Web: DowntownLA.com

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From: Suzanne Holley

Sent: Thursday, August 11, 2016 9:35 AM

To: Brian Raboin <BRaboin@downtownla.com>; Carol Schatz <cschatz@ccala.org>; Elan Shore <Eshore@downtownla.com>; Henna Sherzai <HSherzai@downtownla.com>;

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Lasky <NLasky@ccala.org>; Nick Griffin <NGriffin@downtownla.com>; Ron Colcol
<RColcol@downtownla.com>; Sarah Hutchinson <SHutchinson@ccala.org>; Shawn
Bratton <sbratton@ccala.org>

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Subject: The ReMix Rocked!

Thank you to the marketing team and Mike in particular for all your efforts putting together the greatly expanded and reimagined ReMix event last night! It was great to see a very large, engaged turnout and the feedback I received from residents was very positive. Thank you to everyone who helped out from check in, to participating in the presentation to connecting with the residents.

Well done!

Suzanne

Suzanne Holley

SVP & Chief Operating Officer

https://www.downtov

Downtown Center Business Improvement District

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